



KARRIERE.FIR.DE

At the FIR at RWTH Aachen University, we accompany companies on their way to Industry 4.0 and develop methods and processes for the implementation of digital transformation. This includes, among other things, the development of digital business models, the creation of digital services, the generation of new sales and the design of processes and digitization strategies. For this reason, we are now offering the opportunity to write a **bachelor's or master's thesis** on the following topic either in cooperation with a company, or independently:

Smart Services / Digital Services / Sales

Your tasks could be:

- Literature Research on the topics of smart services and digital services
- Development of new smart services strategies
- Create a complete overview of the results
- Validation of the results
- Support of the practice partner – if you are in contact with a company you want to write your thesis at - in the development of new strategies and concepts in the field of smart services and sales

Your Profile:

- You study industrial engineering, mechanical engineering, informatics, business administration, Business Administration or similar courses of study
- Very good knowledge of German or English, both written and spoken
- Your way of working is independent, goal-oriented and committed
- Secure handling of MS-Office applications

We offer you:

- Very good content support
- Insights into the industrial and research business in collaboration with renowned companies,
- Participation in a practice-relevant and innovative topic,
- A modern, collegial and digital working environment,
- Possibility of flexible time management and independent work

We are looking forward to your application! Apply now: apply-now.fir.de

More questions? Franziska will be happy to help you.
 Franziska Sommer · Service Management
 Phone: +49 241 47705-213 Email: Franziska.Sommer@fir.rwth-aachen.de
 FIR e. V. at RWTH Aachen Campus-Boulevard 55 52074 Aachen